



**Skagit County Tourism Promotion Area
Advisory Board Meeting**

October 15th, 1:30 p.m.

Zoom <https://us06web.zoom.us/j/84164420984?pwd=yiwEbvipwII13UmlWxTU7X2aodjQTk.1>

Agenda

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| ☐ Monique Brigham | ☐ Mark Hulst |
| ☐ Jennifer Berner | ☐ Callie Swartz |
| ☐ John Sternlicht | ☐ Russ Olivier |
| ☐ Andy Mayer | ☐ Dan Mitzel |
| ☐ Lennart Benston | ☐ Steph Rees |
| ☐ Blake Vanfield | ☐ Sandy Kish |
| ☐ Kevin McEntee | ☐ Valerie Stafford |
| ☐ Anthony Young | |

1. 2026 Board President

2. Open seats-SVLA recommendations

3. Skagit Tourism Bureau

- **2026 Workplan/budget presentation**
- **Marketing update**
- **Data update**

Next Meeting January 21, 2026 1:30pm via Zoom